

# **Prebiotics Ingredients Market - Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Type (Oligosaccharides, Polydextrose, Inulin and Others), By Source (Roots, Grains, Vegetables and Others), By Application (Food & Beverages, Animal Feed and Dietary Supplements), By Bacterial Activity (Bifidobacterial, Lactic Acid Bacteria and Others), By Functionality (Gut Health, Bone Health, Cardiovascular Health, Weight Management and Immunity), By Region & Competition, 2021-2031F**

<https://marketpublishers.com/r/P6C27DDEE9D5EN.html>

Date: January 2026

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: P6C27DDEE9D5EN

## **Abstracts**

The Global Prebiotics Ingredients Market is projected to expand from USD 7.46 Billion in 2025 to USD 12.62 Billion by 2031, reflecting a compound annual growth rate of 9.16%. This market encompasses non-digestible compounds that host microorganisms utilize to generate health or performance advantages. The primary catalysts for this growth are a broad transition toward preventive healthcare and a more profound scientific appreciation of the microbiome's influence on systemic well-being, specifically regarding immune function and the gut-brain axis. These fundamental drivers sustain market demand as manufacturers increasingly integrate prebiotic fibers into dietary supplements, beverages, and functional foods to satisfy health-conscious consumers.

However, the industry encounters significant hurdles regarding regulatory ambiguity and the necessity for strict scientific verification to back emerging health claims.

Discrepancies in labeling standards and definitions across different regions can confuse consumers and impede international commerce. According to a 2024 survey by the

'Global Prebiotic Association' involving 1,972 consumers, mental health was identified as one of the top two reported health concerns among users of prebiotics. This finding underscores the essential requirement for solid clinical evidence to validate these shifting consumer priorities and maintain the market's long-term credibility.

### **Market Driver**

Rising consumer awareness regarding microbiome wellness and gut health acts as a major catalyst for market growth, significantly reshaping purchasing habits. Individuals are increasingly associating digestive health with wider systemic advantages, including mental well-being and immunity, prompting a move from reactive treatments toward proactive nutritional approaches. This transition is underpinned by substantial scientific validation, which fosters trust in prebiotic ingredients and promotes their inclusion in daily diets. For example, Clasado Biosciences noted in their November 2025 report, '2025 in review: Clasado reflects on a year of progress,' that their proprietary prebiotic is supported by over 125 scientific publications, highlighting the extensive research driving this movement. This expanding evidence base aligns with consumer empowerment; a February 2025 article in Nuffoods Spectrum Asia titled 'Wellness or the Wallet?' cited a survey where nearly seven out of ten consumers agreed that healthy foods provide control over their future health, confirming the connection between prebiotic adoption and perceived ownership of personal wellness.

The growing demand for fortified beverages and functional foods represents a second crucial driver, extending the presence of prebiotics from niche supplements into mainstream retail sectors. Beverage producers are specifically utilizing prebiotic fibers to reformulate juices and sodas, creating low-sugar, gut-friendly options that resonate with younger consumers. This versatility in application draws substantial investment, allowing brands to rapidly scale and gain placement in major retail outlets. As reported by Inc. Magazine in February 2025, in the article 'Olipop Valued at \$1.85 Billion Valuation After \$50 Million Fundraise', the prebiotic soda company Olipop closed a \$50-million Series C funding round to boost distribution and product development. Such capital inflows demonstrate the commercial potential of prebiotic-fortified products, prompting ingredient suppliers to innovate for better solubility and stability in these new formats, ensuring functional applications grow faster than traditional delivery systems.

### **Market Challenge**

The absence of clear regulations and the strict demand for scientific proof pose a major obstacle to the expansion of the Global Prebiotics Ingredients Market. Producers are

forced to operate within a fragmented environment characterized by conflicting labeling standards and definitions across different jurisdictions, which hampers global trade and raises compliance expenses. This regulatory uncertainty frequently postpones product introductions and compels companies to direct significant funds toward satisfying varied regional mandates rather than focusing on innovation. Consequently, the high expense associated with validating claims excludes smaller entities, thereby diminishing overall market diversity and competition.

Moreover, the uncertainty surrounding the acquisition of clinical results required for regulatory approval introduces substantial financial risk. In '2024', the 'Global Prebiotic Association' reported that a systematic review of clinical interventions indicated that 55.6 percent of prebiotic studies showed significant effects on growth outcomes compared to control groups. This statistic emphasizes the inherent difficulties in satisfying evidentiary benchmarks; with nearly half of such studies potentially failing to produce the definitive data regulators demand, companies confront uncertain returns on the extensive research investments necessary to build market credibility.

## **Market Trends**

The incorporation of prebiotic ingredients into animal health and premium pet nutrition is developing as a transformative trend, fueled by the "humanization" of pets, where owners increasingly view companion animals as family members deserving of preventative healthcare. This perspective has accelerated the inclusion of gut-health solutions in feline and canine diets, extending beyond simple digestion to address longevity and immune support. Manufacturers are addressing this demand by creating premium wet foods and kibble enriched with high-quality prebiotic fibers, such as beet pulp and chicory root, to support functional claims. According to the American Pet Products Association's June 2025 'Dog & Cat Report 2025', purchasing data indicated that functional pet diets containing probiotics and prebiotics increased by 18 percent for dogs in 2024, highlighting the swift consumer shift toward value-added nutrition.

Concurrently, the use of oligofructose and inulin for texture enhancement and sugar reduction is growing as major ingredient suppliers utilize these fibers to comply with strict health regulations without sacrificing sensory quality. Beyond their role as sweeteners, these prebiotic ingredients are valued for their capacity to replicate the mouthfeel of fat and sugar in reformulated items, solving a key technical hurdle in the "better-for-you" segment. This dual utility is generating substantial revenue growth for manufacturers capable of providing clean-label solutions. For instance, Tate & Lyle reported in May 2025, within their 'Final Results for the year ended 31 March 2025', that

the company's New Product revenue rose by 9 percent on a like-for-like basis, a result largely credited to strong demand for their sugar reduction platforms and dietary fibers.

## **Key Market Players**

Cargill Incorporated

BENEIO GmbH

Ingredion Incorporated

Friesland Campina Ingredients

Tate & Lyle PLC

Kerry Group plc

Yakult Honsha Co., Ltd.

Roquette Freres S.A.

Nexira SAS

Cosucra Groupe Warcoing S.A.

## **Report Scope**

In this report, the Global Prebiotics Ingredients Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Prebiotics Ingredients Market, By Type

Oligosaccharides

Polydextrose

Inulin and Others

## Prebiotics Ingredients Market, By Source

Roots

Grains

Vegetables and Others

## Prebiotics Ingredients Market, By Application

Food & Beverages

Animal Feed and Dietary Supplements

## Prebiotics Ingredients Market, By Bacterial Activity

Bifidobacterial

Lactic Acid Bacteria and Others

## Prebiotics Ingredients Market, By Functionality

Gut Health

Bone Health

Cardiovascular Health

Weight Management and Immunity

## Prebiotics Ingredients Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Prebiotics Ingredients Market.

### **Available Customizations:**

Global Prebiotics Ingredients Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL PREBIOTICS INGREDIENTS MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type (Oligosaccharides, Polydextrose, Inulin and Others)
  - 5.2.2. By Source (Roots, Grains, Vegetables and Others)
  - 5.2.3. By Application (Food & Beverages, Animal Feed and Dietary Supplements)
  - 5.2.4. By Bacterial Activity (Bifidobacterial, Lactic Acid Bacteria and Others)

5.2.5. By Functionality (Gut Health, Bone Health, Cardiovascular Health, Weight Management and Immunity)

5.2.6. By Region

5.2.7. By Company (2025)

5.3. Market Map

## **6. NORTH AMERICA PREBIOTICS INGREDIENTS MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Source

6.2.3. By Application

6.2.4. By Bacterial Activity

6.2.5. By Functionality

6.2.6. By Country

6.3. North America: Country Analysis

6.3.1. United States Prebiotics Ingredients Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Type

6.3.1.2.2. By Source

6.3.1.2.3. By Application

6.3.1.2.4. By Bacterial Activity

6.3.1.2.5. By Functionality

6.3.2. Canada Prebiotics Ingredients Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Type

6.3.2.2.2. By Source

6.3.2.2.3. By Application

6.3.2.2.4. By Bacterial Activity

6.3.2.2.5. By Functionality

6.3.3. Mexico Prebiotics Ingredients Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

### 6.3.3.2. Market Share & Forecast

#### 6.3.3.2.1. By Type

#### 6.3.3.2.2. By Source

#### 6.3.3.2.3. By Application

#### 6.3.3.2.4. By Bacterial Activity

#### 6.3.3.2.5. By Functionality

## 7. EUROPE PREBIOTICS INGREDIENTS MARKET OUTLOOK

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Type

#### 7.2.2. By Source

#### 7.2.3. By Application

#### 7.2.4. By Bacterial Activity

#### 7.2.5. By Functionality

#### 7.2.6. By Country

### 7.3. Europe: Country Analysis

#### 7.3.1. Germany Prebiotics Ingredients Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Value

##### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Type

###### 7.3.1.2.2. By Source

###### 7.3.1.2.3. By Application

###### 7.3.1.2.4. By Bacterial Activity

###### 7.3.1.2.5. By Functionality

#### 7.3.2. France Prebiotics Ingredients Market Outlook

##### 7.3.2.1. Market Size & Forecast

###### 7.3.2.1.1. By Value

##### 7.3.2.2. Market Share & Forecast

###### 7.3.2.2.1. By Type

###### 7.3.2.2.2. By Source

###### 7.3.2.2.3. By Application

###### 7.3.2.2.4. By Bacterial Activity

###### 7.3.2.2.5. By Functionality

#### 7.3.3. United Kingdom Prebiotics Ingredients Market Outlook

##### 7.3.3.1. Market Size & Forecast

- 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
  - 7.3.3.2.1. By Type
  - 7.3.3.2.2. By Source
  - 7.3.3.2.3. By Application
  - 7.3.3.2.4. By Bacterial Activity
  - 7.3.3.2.5. By Functionality
- 7.3.4. Italy Prebiotics Ingredients Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Type
    - 7.3.4.2.2. By Source
    - 7.3.4.2.3. By Application
    - 7.3.4.2.4. By Bacterial Activity
    - 7.3.4.2.5. By Functionality
- 7.3.5. Spain Prebiotics Ingredients Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Type
    - 7.3.5.2.2. By Source
    - 7.3.5.2.3. By Application
    - 7.3.5.2.4. By Bacterial Activity
    - 7.3.5.2.5. By Functionality

## **8. ASIA PACIFIC PREBIOTICS INGREDIENTS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Type
  - 8.2.2. By Source
  - 8.2.3. By Application
  - 8.2.4. By Bacterial Activity
  - 8.2.5. By Functionality
  - 8.2.6. By Country
- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Prebiotics Ingredients Market Outlook

- 8.3.1.1. Market Size & Forecast
  - 8.3.1.1.1. By Value
- 8.3.1.2. Market Share & Forecast
  - 8.3.1.2.1. By Type
  - 8.3.1.2.2. By Source
  - 8.3.1.2.3. By Application
  - 8.3.1.2.4. By Bacterial Activity
  - 8.3.1.2.5. By Functionality
- 8.3.2. India Prebiotics Ingredients Market Outlook
  - 8.3.2.1. Market Size & Forecast
    - 8.3.2.1.1. By Value
  - 8.3.2.2. Market Share & Forecast
    - 8.3.2.2.1. By Type
    - 8.3.2.2.2. By Source
    - 8.3.2.2.3. By Application
    - 8.3.2.2.4. By Bacterial Activity
    - 8.3.2.2.5. By Functionality
- 8.3.3. Japan Prebiotics Ingredients Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Type
    - 8.3.3.2.2. By Source
    - 8.3.3.2.3. By Application
    - 8.3.3.2.4. By Bacterial Activity
    - 8.3.3.2.5. By Functionality
- 8.3.4. South Korea Prebiotics Ingredients Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Type
    - 8.3.4.2.2. By Source
    - 8.3.4.2.3. By Application
    - 8.3.4.2.4. By Bacterial Activity
    - 8.3.4.2.5. By Functionality
- 8.3.5. Australia Prebiotics Ingredients Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast

- 8.3.5.2.1. By Type
- 8.3.5.2.2. By Source
- 8.3.5.2.3. By Application
- 8.3.5.2.4. By Bacterial Activity
- 8.3.5.2.5. By Functionality

## **9. MIDDLE EAST & AFRICA PREBIOTICS INGREDIENTS MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Type

#### 9.2.2. By Source

#### 9.2.3. By Application

#### 9.2.4. By Bacterial Activity

#### 9.2.5. By Functionality

#### 9.2.6. By Country

### 9.3. Middle East & Africa: Country Analysis

#### 9.3.1. Saudi Arabia Prebiotics Ingredients Market Outlook

##### 9.3.1.1. Market Size & Forecast

###### 9.3.1.1.1. By Value

##### 9.3.1.2. Market Share & Forecast

###### 9.3.1.2.1. By Type

###### 9.3.1.2.2. By Source

###### 9.3.1.2.3. By Application

###### 9.3.1.2.4. By Bacterial Activity

###### 9.3.1.2.5. By Functionality

#### 9.3.2. UAE Prebiotics Ingredients Market Outlook

##### 9.3.2.1. Market Size & Forecast

###### 9.3.2.1.1. By Value

##### 9.3.2.2. Market Share & Forecast

###### 9.3.2.2.1. By Type

###### 9.3.2.2.2. By Source

###### 9.3.2.2.3. By Application

###### 9.3.2.2.4. By Bacterial Activity

###### 9.3.2.2.5. By Functionality

#### 9.3.3. South Africa Prebiotics Ingredients Market Outlook

##### 9.3.3.1. Market Size & Forecast

###### 9.3.3.1.1. By Value

### 9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Type

9.3.3.2.2. By Source

9.3.3.2.3. By Application

9.3.3.2.4. By Bacterial Activity

9.3.3.2.5. By Functionality

## **10. SOUTH AMERICA PREBIOTICS INGREDIENTS MARKET OUTLOOK**

### 10.1. Market Size & Forecast

10.1.1. By Value

### 10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Source

10.2.3. By Application

10.2.4. By Bacterial Activity

10.2.5. By Functionality

10.2.6. By Country

### 10.3. South America: Country Analysis

#### 10.3.1. Brazil Prebiotics Ingredients Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Type

10.3.1.2.2. By Source

10.3.1.2.3. By Application

10.3.1.2.4. By Bacterial Activity

10.3.1.2.5. By Functionality

#### 10.3.2. Colombia Prebiotics Ingredients Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Type

10.3.2.2.2. By Source

10.3.2.2.3. By Application

10.3.2.2.4. By Bacterial Activity

10.3.2.2.5. By Functionality

#### 10.3.3. Argentina Prebiotics Ingredients Market Outlook

10.3.3.1. Market Size & Forecast

- 10.3.3.1.1. By Value
- 10.3.3.2. Market Share & Forecast
  - 10.3.3.2.1. By Type
  - 10.3.3.2.2. By Source
  - 10.3.3.2.3. By Application
  - 10.3.3.2.4. By Bacterial Activity
  - 10.3.3.2.5. By Functionality

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. GLOBAL PREBIOTICS INGREDIENTS MARKET: SWOT ANALYSIS**

## **14. PORTER'S FIVE FORCES ANALYSIS**

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

## **15. COMPETITIVE LANDSCAPE**

- 15.1. Cargill Incorporated
  - 15.1.1. Business Overview
  - 15.1.2. Products & Services
  - 15.1.3. Recent Developments
  - 15.1.4. Key Personnel
  - 15.1.5. SWOT Analysis
- 15.2. BENEIO GmbH
- 15.3. Ingredion Incorporated

15.4. Friesland Campina Ingredients

15.5. Tate & Lyle PLC

15.6. Kerry Group plc

15.7. Yakult Honsha Co., Ltd.

15.8. Roquette Freres S.A.

15.9. Nexira SAS

15.10. Cosucra Groupe Warcoing S.A.

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Prebiotics Ingredients Market - Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Type (Oligosaccharides, Polydextrose, Inulin and Others), By Source (Roots, Grains, Vegetables and Others), By Application (Food & Beverages, Animal Feed and Dietary Supplements), By Bacterial Activity (Bifidobacterial, Lactic Acid Bacteria and Others), By Functionality (Gut Health, Bone Health, Cardiovascular Health, Weight Management and Immunity), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/P6C27DDEE9D5EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6C27DDEE9D5EN.html>